

**PMI North Saskatchewan Chapter**

Sponsorship Matrix

Effective February 1, 2023



**ANNUAL SPONSORSHIPS**  
**January 1, 2023 to December 31, 2023**

Sponsor Benefits	Benefit Details	Gold Partner \$2500	Silver Partner \$2000	Bronze Partner \$1250	Base Partner \$750
Yearly Marketing and Promotion	Logo and organizational profile on PMI NSC website with link to your site.	✓	✓	✓	✓
	Right to use PMI NSC name and logo in your promotions.	✓	✓	✓	✓
	Opportunity to publish your firm's professional development offerings on PMI NSC website.	✓	✓	✓	✓
	Logo and advertisement on chapter social media sites.	✓	✓		
	Logo and link on all chapter emails as a major chapter sponsor.	✓	✓		
	First right of refusal on same sponsorship level the next year.	✓			
	Top ranking throughout all sponsor recognition material.	✓			
Virtual Events	Opportunity to donate a door prize for each virtual event.	3 Events	2 Events	1 Event	N/A
	Advertisement during virtual events.	✓	✓	✓	✓
Project of the Year	Sponsor Project of the Year award.	✓			
Spring Virtual Professional Development Day (PDD)	Virtual PDD Admission Tickets.	2	1	1	N/A
	Full slide with name/logo at start and end of event.	✓			
	Name/logo on sponsor slide at start and end of event.	✓	✓	✓	✓
Fall In Person Professional Development Day (PDD)	PDD Admission Tickets.	2	1	1	N/A
	Dedicated table for representative to market program/company.	✓	✓		
	Table recognition at event.	✓	✓	✓	✓
	Full slide with name/logo at start and end of event.	✓			
	Name/logo on sponsor slide at start and end of event.	✓	✓	✓	✓

*\*PMI North Sask Chapter reserves the right to obtain additional sponsorships for future 2023 calendar year events (i.e. PDD Events).*