

PMI North Saskatchewan Chapter

Sponsorship Referral Incentive Program Policy

Effective June 1st, 2025

Owner	VP Marketing
Contributors & Reviewers	VP marketing
Approver	Board
Review Cycle	Annual
Approval Date	
Approved Version	V 1.0

1. Purpose

To recognize and reward PMI North Saskatchewan Chapter (PMI-NSC) members who support the Chapter's sponsorship outreach efforts by referring new sponsors

2. Eligibility

- a. Only current PMI-NSC members in good standing are eligible to participate.
- b. The referral must result in a successfully secured sponsor - defined as a completed and confirmed sponsorship agreement with cheque received by PMI-NSC.
- c. The referral must be for a new sponsor (i.e. not an existing sponsor of the chapter).

3. Incentive Structure

Members who refer sponsors that meet the pre-specified eligibility criteria will be rewarded with a combination of a Professional Development Day (PDD) discount and a gift card, as detailed below:

Sponsorship Tier	PDD Discount	Gift Card Value
Gold Sponsor	100%	\$100 CAD
Silver Sponsor	50%	\$75 CAD
Bronze Sponsor	25%	\$50 CAD
Base Sponsor	25%	\$25 CAD

4. Recognition

Members with the highest number of successful referrals shall be publicly recognized in the PMI-NSC newsletter following the PDD event.

The PMI-NSC Board of Directors, either acting as a body, or through powers delegated to (a) board member(s) or board committee, shall establish the criteria for determining the number of members that qualify for this recognition.

5. Referral Process

Members must submit sponsor referral details to the Director of Sponsorships by email at sponsorship@pminorthsask.com or through any other means advised by the VP of Marketing.

The email should include:

- a. Sponsor company name and key contact details.
- b. Sponsorship tier being pursued.
- c. Member's name and PMI ID.

6. Additional Notes

- a. All referral activities must align with PMI-NSC's Sponsorship Policy and the chapter's other ethical standards and bylaws.
- b. PMI-NSC reserves the right to verify referrals and reject ineligible or duplicate claims.
- c. The PMI-NSC Board of Directors retains final decision authority on incentive distribution.